



# CHARITY CORNHOLE TOURNAMENT CORPORATE SPONSORSHIP OPPORTUNITIES



## **SRQ VETS Inc**

A 501(c)(3) organization serving veterans in Sarasota, Manatee, and DeSoto Counties, invites you to gain visibility for your business by becoming a corporate sponsor of our charity cornhole tournament. Sponsorships offer a valuable marketing opportunity, allowing you to reach a broad audience and demonstrate your commitment to philanthropy and the community.

## **SRQ VETS Charity Cornhole Tournament**

The event starts at 1pm on January 25, 2025, on The Green at UTC. It will be a fun-filled day featuring at least six rounds of play, skills challenges, raffles, and more.

## **Audience Reach**

Dustin of Haolenaut Sports, the Florida State Director for the American Cornhole League (ACL), is organizing this high-profile charity cornhole tournament. The event is expected to attract hundreds of players and spectators, giving your brand a unique opportunity for impactful visibility and potential new customers.

## **Broad Digital Reach**

Haolenaut sports social media channels have reached over 2.5 million people In the past 30 days offering a robust platform for sponsor promotion, allowing your brand to get extensive visibility before, during, and after the event.

## **Spectacular Location:**

The tournament will be held on The Green at UTC, a premier outdoor event space with thousands of daily visitors. Benderson Development will promote the event.

## **Mission**

Proceeds from the cornhole tournament will support SRQ VETS' mission of serving those who have served us in their time of need. Our main areas of support include car repairs and donations, minor home modifications, and utility payments.

## **About SRQ VETS Inc.**

Founded in late 2014, SRQ VETS believes in the power of the local community to support local veterans in need. We continue to uphold this belief today.

## **Contact**

For more information, please contact Rob Kehs at [Rob@srqvets.org](mailto:Rob@srqvets.org) or 941-SRQ-VETS. Visit [srqvets.org](http://srqvets.org) for more details about SRQ VETS Inc.



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## SPONSORSHIP LEVELS

### Title Sponsor: \$5,000 Only 1 Spot

- Premier Event Branding: Exclusive top-tier logo placement on all banners, event materials.
- Expanded Digital Reach: Dedicated posts across platforms reaching over 2.5 million people with special features highlighting your brand.
- Custom Branded Boards: A set of custom cornhole boards; your boards will be used in the event and showcased then yours to keep after the event.
- On-Site Promotion: Premium booth space at the event, providing direct access to participants and spectators.
- Plaque Recognition: 8 Logoed surfboard awards for the first-place winners
- Complimentary Entry: Two team entries to participate in the event.



### Gold Sponsor: \$2,500 Only 4 Spots

- High-Impact Branding: Significant logo placement on event signage, and player areas.
- Targeted Social Media Shout-Outs: Dedicated sponsor features across posts, stories, and event wrap-ups.
- Custom Branded Boards: A set of custom cornhole boards; your boards will be used in the event and then yours to keep after the event.
- Event Presence: Preferred booth space at the event, reaching hundreds of attendees.
- Complimentary Entry: One team entries to participate in the event.



### Silver Sponsor: \$1000 Only 10 spots

- On-Site Branding: Strong logo placement on event banners.
- Social Media Mentions: Regular event-focused mentions and tagged posts in our extensive social media network.

### Additional Sponsorships

#### Cornhole board sponsor \$600 - 10 spots Available

- Custom Branded Boards: One set of custom cornhole boards; your boards will be used in the event and then yours to keep after the event.
- Exposure: Recognized in event photos and on social media,

#### Skills Challenge sponsor \$500 - 2 spots Available

- Custom Branded Surfboard: One custom surf board style cornhole board featuring your logo prominently. The board will be displayed at the skills challenge area then included as a raffle prize!
- Exposure: Recognized in event photos and on social media, showing alignment with top cornhole events.



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## YES! WE WOULD LIKE TO BE A CORPORATE SPONSOR FOR THE CORNHOLE TOURNAMENT

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### YOUR SPONSORSHIP LEVEL

- TITLE SPONSOR \$5,000
- GOLD SPONSOR \$2,500
- SILVER SPONSOR \$1,000
  
- BOARD SPONSOR X \_\_\_\_\_ \$600
- SKILLS CHALLENGE SPONSOR \$500

TOTAL: \$ \_\_\_\_\_

Checks can be made out to SRQ VETS Inc.

We also accept Visa, Mastercard, and Amex.

invoice will be provided by email if paying by CC. Email address: \_\_\_\_\_

Please send your company logo to sales@srqvets.org by 1/6/2025.

Please return this form and payment to:

SRQ VETS Inc  
5824 Bee Ridge Rd  
#443  
Sarasota, FL 34233

# THANK YOU!